



UK EMPLOYEE EXPERIENCE AWARDS **17**

For more information, please contact Catherine Lee on 0207 558 8241 or catherine.lee@awardsinternational.eu.

Scoring of Entries

We are dedicated to providing a robust and transparent judging process that provides clarity and confidence to all involved.

Entries are scored using predetermined criteria, with written entries being used to provide shortlisted Finalists who then also make 15 minute presentations to a panel of Judges. Scores are generated from **a combination of the written entry and the live presentations**.

Winners from each category are identified based on the highest score. An overall Winner, one across all Sector Specific and Discipline Specific categories will be identified from the highest scores overall.

Finalists will receive benchmarked reports showing their performance vs other Finalists, including Winners.

Scoring Grid

Scoring Stages	By Whom	Basis of Assessment	Outcome	Impact on Scoring
Shortlist				
Shortlist Judging Panel 3 – 5 Judges		Written Entry Criteria 1 – 7 <i>Summary will be especially important</i>	Shortlist of Finalists	Score not carried forward
2. Assessment of the Finalists				
Category Judging Panels 3 – 5 Judges		Written Entry Criteria 1 - 7	Score	50% of weighting of final score for all categories
Category Judging Panels 3 – 5 Judges each		Live Presentation Criteria 2 - 7	Score	50% of weighting of final score for all categories

There are a standard set of 7 criteria across all of the categories.

Each criterion has 100 marks available. All 7 criteria will be used for both the shortlisting of Finalists (by the Judging Panel) and for scoring written entries by the Finalist Judging Panel.



UK EMPLOYEE EXPERIENCE AWARDS **17**

For more information, please contact Catherine Lee on 0207 558 8241 or
catherine.lee@awardsinternational.eu

Finalist presentations will be scored against criteria 2-7 only.

Scoring Criteria

Overall maximum word count allowed is 2000 words including the summary	Score Available (out of 100)
1. Summary An overview of team initiative/ project / campaign that provides a robust, thorough and compelling argument for why this entry deserves recognition (elements of the other 6 criteria should be included) 200 words max will be used for short listing Finalists and the scoring of the written entry but is not relevant to live presentation.	100
The following criteria are relevant to all stages of judging: shortlisting, written entries and Finalist Presentation. Each criterion requires a compelling, fully evidenced description.	
2. Business Rationale and Context Please describe the drivers and targeted business benefits/aims that provided the rationale and context for the team's initiative.	100
3. The Outstanding Employee Experience Delivered Please describe the resultant outstanding employee experience or change in employee experience delivered.	100
4. Business Impact & Results Achieved Please describe the resultant impact on business performance and results - linking with original targeted benefits/aims.	100
5. Clear Employee Insight Please describe the clear insight achieved into unmet customer/employee need and how this was achieved, including the involvement of employee engagement as appropriate.	100
6. Innovative and Creative Solution Please describe the solution to the identified customer/employee need, how it was developed and what made it innovative and creative as an employee initiative.	100
7. Effective Implementation Please describe the implementation of the solution and what made it effective, including employee engagement and management of time and budget.	100

* Please describe from the perspective relevant to the category entered i.e. organisation, team or individual



UK EMPLOYEE EXPERIENCE AWARDS **17**

For more information, please contact Catherine Lee on 0207 558 8241 or catherine.lee@awardsinternational.eu

Scoring Guidelines

Rating	Description of how well the entry meets the criteria	Score Available
Outstanding	Compelling, robust, fully evidenced description	80 - 100
Strong	Very good story with some strong evidence	60 - 79
Adequate	Good, well evidenced description	40 - 59
Limited	Some weak areas, would have benefited from more evidence	20 - 39
Weak	Unconvincing, weakly evidenced description	0 - 19